My Portfolio

Elevator Pitch

A site that will show who I am and what I like to do along with showcasing my abilities as a web designer.

Long Pitch

This site will inform viewers of who I am and the things that are important to me, along with what my hobbies and interests are. The site will also demonstrate my skills are as a web designer by showcasing the information in a properly set up website.

Personas

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| --- | --- | --- |
| **John Doe**  John is a manager in the web development department at an insurance company. He is a potential recruiter | **Jane Smith**  Jane is a local person that is looking to have a website made for her home run business. | **Dave Guy**  Dave is a friend of mine who I haven’t seen in a while and is looking to catch up and see what I have been doing recently. |

Comparable Sites

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| http://mrcthms.com | http://www.danielepetrarolo.com | http://www.martinfletcherdesign.co.uk |